Plymouth Housing Announces “Key to Hope Week,” Inspiring Stories from 40 Years of Ending Homelessness

September 25 – October 2

SEATTLE – September 9, 2020 – Plymouth Housing, a provider and developer of permanent supportive housing for adults experiencing chronic homelessness, announced today “Key to Hope Week,” a compelling weeklong virtual experience and fundraiser, September 25 - October 2. Supporters will meet residents and staff, and delve deeply into how the organization works to end homelessness. The online event will feature a 30-minute kickoff program on Friday, September 25; four “Mission Moment” videos, giving supporters an inside look into a specific aspect of Plymouth’s mission between Saturday, Sept. 26 and October 1; and an email celebrating the impact of Key to Hope Week on Friday, October 2.

The goal of the annual fundraiser is $1.2 million raised to sustain housing and wraparound support for 1,200 residents who’ve experienced chronic homelessness. Plymouth is also celebrating a milestone this year, the 40th anniversary of its founding by members of Seattle’s Plymouth Church, in 1980.

“It is our greatest wish that the expanded Key to Hope Week will give new and longtime supporters of Plymouth an opportunity to gain a more nuanced understanding of how a home can make a long-lasting, positive change in the lives of those who become Plymouth residents,” said co-chairs Lainey Sickinger, community volunteer and Plymouth Housing Board Member and Matt Galvin, co-owner of Pagliacci Pizza, in a joint statement.

With a 97% success rate, Plymouth Housing is proof the cycle of chronic homelessness is broken by permanent, supportive housing. Many of these individuals, some of whom are seniors and veterans, live with disabilities, mental health conditions, substance use conditions and more. 47% of Plymouth residents are people of color, 59% are 55 or older, 96% have a disability and 14% are veterans. Without a home, shelters, hospitals, institutions and jails meet their needs. In comparison, Plymouth Housing provides 365 days of housing and support services for the cost equivalent of three days in a hospital, three months in King County jail, or one year of temporary shelter.

Suggested donation for the weeklong event is $150. More information about Key to Hope Week: https://plymouthhousing.org/key-to-hope/

About Plymouth Housing
Plymouth Housing’s mission is to eliminate homelessness and address its causes by preserving, developing and operating safe, quality, supportive housing and by providing adults experiencing homelessness with opportunities
to stabilize and improve their lives. Plymouth follows the “Housing First” philosophy, operating on the principle that people cannot improve their lives until they have a safe, stable place to live. [www.plymouthhousing.org](http://www.plymouthhousing.org).